

**Government Degree College**

**Pattikonda, KURNOOL Dt.,**



(AFFILIATED TO RAYALASEEMA UNIVERSITY)

KURNOOL-518007, A.P

## **National webinar**

Organized By

**Department of Commerce**

ON

**The Importance of insurance**

On 10<sup>th</sup> March 2023

**FILE**

**A.Y 2022-23**

Date: 28-02-2023

To,

Dr R Madhuri Ph.D.,  
Principal,  
Government Degree College,  
Pattikonda  
Kurnool Dt.,  
A.P

Respected Madam

**Sub:** Permission for a talk on “ Impartance of Insurance “ by Dr. Gudipati Srinivasa Rao, Asst Prof on One day on line National webinar on WebEx Meeting URL ... Request and Regarding..


\*\*\*\*

I am contacting you on behalf of the organizing team of Govt. Degree College, Pattikonda, Kurnool (DT), Andhra Pradesh. We Invites faculty member Dr. Gudipati Srinivasa Rao as a to deliver a talk on “*Impartance of Insurance*” on 10<sup>th</sup> march 2023. Through the on line webinar. In this regard please give the permission to sri G Srinivasa Rao as a host of our webinar programme.

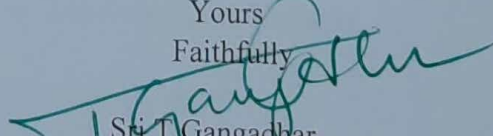
We would be greatly honored to hear G Srinivasa Rao lecture on the said above topic. We ensure that talk will stimulate B.A, B.Com & B.Sc students faculty members and other professionals towards the Impartance of Insurance On behalf the of organizing team, I request you to you permit the said above concern as a Host and make this webinar a great success.

We look forward your acceptance For the talk of G Srinivasarao at National webinar.

Thank you,

  
PRINCIPAL  
GOVT DEGREE COLLEGE  
PATTIKONDA  
Kurnool Dt., A.P.



Yours  
Faithfully  
  
Sri T. Gangadhar  
In Charge of the Department  
Lecturer in Commerce  
Govt. Degree College,  
PATTIKONDA Kurnool Dis

Date: 28-02-2023

To,

**Dr I.Vijaya Babu Ph.D.,**

Principal

Dr V.S Krishna Govt Degree & P G College  
Visakhapatnam - 530013. A.P

From ,

**Dr R Madhuri Ph.D.,**

Principal,

Government Degree College,

Pattikonda

Kurnool Dt.,

A.P

Respected Sir

**Sub:** Permission for , to deliver a talk on “ Importance of Insurance “  
by Dr. Gudipati Srinivasa Rao, Asst Prof on One day on line National webinar on WEBex  
Meeting URL ... Request and Regarding..

\*\*\*\*

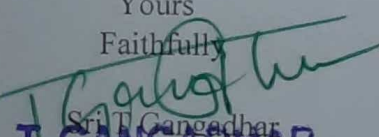
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We would be greatly honored to hear G Srinivasa Rao lecture on the said above topic. We ensure that talk will stimulate B.A, B.Com & B.Sc students faculty members and other professionals towards the Importance of Insurance On behalf the of organizing team, I request you to you permit the said above concern as a Host and make this webinar a great success.

We look forward your acceptance For the talk of G Srinivasarao at National webinar.

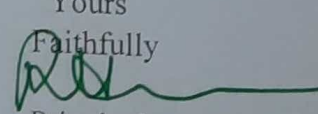
Thank you,

Yours  
Faithfully

  
**T. GANGADHAR**  
In Charge of the Department  
Govt. Degree College,  
PATTIKONDA Kurnool Dis



Yours  
Faithfully

  
Principal  
**PRINCIPAL**  
GOVT. DEGREE COLLEGE  
PATTIKONDA-518 380.  
Kurnool Dist. A.P.



Date: 28-02-2023

To,

**Dr.Gudipati Srinivasa Rao Ph.D.,**

Asst.Professor of commerce

Dr V.S Krishna Govt Degree & P G College

Visahapatnam - 531055.

Mobile: 092 90 81 26 40

Email: qtsrinivas@gmail.com

From ,

**Dr R Madhuri Ph.D.,**

Principal,

Government Degree College,

Pattikonda

Kurnool Dt.,

A.P

Respected Sir ,

Sub:- Request for to deliver a talk on "Impartance of Insurance"  
One day online National webinar in Virtual mode on 10-03-2023 .  
- Request and Regarding..,

I am contacting you on behalf of the organizing team of Govt. Degree College, Pattikonda, Kurnool (DT), Andhra Pradesh. we Invites you to deliver a talk on "Impartance of Insurance" on 10-03-2023. Through the Online webinar in Virtual Mode of our Degree college students and staff members aware of importance of Insurance in India . It gives us great pleasure to invite you to speak at this National level webinar as one of speaker and share your contributions to Impartance of Insurance with the participants.

We would be greatly honored to hear your lecture on the said above topic. We ensure that your talk will stimulate B.A, B.Com & B.Sc students and faculties, other Professionals toward the Insurance in India. On behalf the of organizing team, I request you to accept our invitation and make this webinar a great success.

We look forward your acceptance as a speaker at National webinar.

Thank you,

Yours

Faithfully

**T. GANGADHAR**

Incharge of the Department  
Govt. Degree College,  
PATTIKONDA Kurnool Dist



Yours

Faithfully

Principal

**PRINCIPAL**

GOVT. DEGREE COLLEGE  
PATTIKONDA-518 380,  
Kurnool Dist. A.P.



# Government Degree College

(Accredited By Naac With 'B' Grade)

Pattikonda, Kurnool (Dt), A.P. 518380.

(Affiliated to Rayalaseema University – Kurnool)



## Circular

Date: 28-02-2023

All the B.Com/B.A/B.Sc students are hereby informed that the Department of Commerce is going to Conduct on National webinar On 10<sup>th</sup> March 2023 students are required to register their names in the commerce Department web link.



Copy to the Library Notice Board

Copy to the Notice Board

Copy for Circulation among the Students

Coordinator

**T. GANGADHAR**  
Lecturer in Commerce  
Govt. Degree College,  
PATTIKONDA kurnool Dis

*[Signature]*

*[Signature]* B.A

*[Signature]*  
B.Com (A)

*[Signature]* B.Sc

*[Signature]* A.Y  
B.Com (A)

*[Signature]*

Government Degree College  
Pattikonda , Kurnool Dt., Andhra Pradesh  
(Reaccredited with Grade "B" by NACC)



**One Day National webinar  
On 10<sup>th</sup> MARCH 023**

**Topic  
IMPARTANCE OF INSURANCE**

**Resource Person**



**Dr. Gudipati Srinivasa Rao,**

Asst Professor of Commerce  
Dr V.S Krishna Govt., Degree College & P.G  
College, Visakapattanam  
Andhra Pradesh

**Chief Patron**

Dr. Pola Bhaskar, I.A.S.  
Commissioner of  
Collegiate Education,  
A.P., Mangalagiri



**Patron**

Dr R.Madhuri Ph.D.,  
Principal  
GDC Pattikonda



**Webinar Commities**

**Sri T Gangadhar, Lecturer In Commerce**

**Webinar Co Ordinator**

**Dr K V Subbaiah, Lect in Botany**

**Vice Principal**

**Dr Md Osaman Ahamad Lect in zoology**

**IQAC Co-Ordinator**

**P Srinivasulu Lecturer In English**

**Special Guest**

**Executive Members**

**K Raja Sekhar Lecturer In Commerce**

**H .Purushothammaiah Lect In Commerce**

**U Chandra Sekhar , Lect In Commerce**

**D Srinivasulu, Lecturer in Computer**

**Technical officer.**

**Y Ravikanth, Lect in Computers,**

**About the College**

The Government Degree College, Pattikonda, Kurnool Dist. was established with an initial strength of 88 students with B.A. & B.Com courses in 1988 in Government Junior college. Since its inception, it has been striving hard to impart quality and job oriented education to the students of socially and economically backward area of Kurnool district. With the unstinted efforts of Sri. S.V.Subba Reddy Garu, the then agriculture Minister, the foundation stone laid for the construction of new building. This degree college was shifted to new buildings constructed in 6.4 acres of land in 1996, inaugurated by Sri S.V.Subba Reddy Garu. Having got its own buildings, B.Sc (MPC & BZC) courses were introduced in 1997. Need based courses such as B.Sc., (Computer Science) & B.Com (Computer Applications) were introduced in 2003 and 2011 respectively to make our stake holders to take advantage of the global employment opportunities.

**Our College Website**

<http://gdcpattikonda.edu.in/>



### About the Department

**PAST :-** The Department of Commerce Was started in 1988, to extend many fold knowledge of commerce of the B.com students with the combination of Accountancy, costing and The Instructional materials in terms of books and computer lab equipment were inadequate. The department was initially run by the part-time lecturers At the beginning Sri. M. Basava Raju and Mr.P.Ravishankar worked as part-time lecturers during 1999-2001 and 2003 to 2006 respectively. Sri R. Surendra,M.Com, Joined as Regular Faculty Member In Dept Of Commerce In the Year 2001. Sri T.Gangadhar,M.Com, SLET Joined as Contract Faculty In 2004., R. Balar Krishna settee Joined as regular faculty member in the 2006 and dept taken services of guest lecturers Sri K. Anwar Basha,M. Sree Gowari, S.A. Munaf, M. Raghu pavan.Later K.Raja Sekhar,M.Com.,LLB.,UGC-NET has Joined as contract Lecturer. In 2013, Jan Dr.D.Srinivasulu, M.com.,M.Phil.,Ph.d Joined as Regular Lecturer by APCCE.

**PRESENT :** Sri T.Gangadhar,M.Com, SLET Joined as Regular faculty member in the year June 2017, K Raja Sekhar Lecturer In Commerce ,Joined as CTL IN THE YEAR OF 2022 AND H.purushouthamalah and U Chandra Sekhar, d Srinivasulu ,Y Ravikanth Joined as guest lecturers for B Com and B.Com (Computers). The Department has 15 Computers the learning recourses have been improved to optimum level. B.Com Computer Applications Course started from academic year 2011. successfully now Running with 120 Students

**Our Blogspot:**

<https://commercegcdcpkd.blogspot.com>

**Our e mail:**

[gdcpkdcommerce@gmail.com](mailto:gdcpkdcommerce@gmail.com)

### About the Resource person

Highly Energized Individual with tons of enthusiasm to explore and cultivate learning curve in the finance domain. Having expertise in successful application with pragmatic approach to the problems in the financial domain and handled them with the experience emanated out of the 22 years of teaching expertise at various levels and disciplines in the field of Finance and Accounting; taught postgraduates and graduates of Finance, Commerce and Management; along with teaching and training experience 10 years of Financial Services experience as a Certified from Financial Planner.

- **Ph.D from Sri Satya Sai University of Technology & Medical Sciences, Sehore, Madhya Pradesh**
- **State Best Teacher award 2022 received from Honourable Chief Minister Sri.Y.S.Jagan MohanReddy Garu on 05-09-2022**
- **2021 Sept 24 to till date - Dr.Y.S.Krishna Government Degree & P.G.College Visakhapatnam - Assistant Professor of Commerce**
- **Coordinator BBA (Logistics)**
- **Teaching Financial Accounting, Corporate Accounting, Cost and Management Accounting, Income tax, GST, to B.Com and M.Com students**
- **Dr.Gudipati Srinivasa Rao, et al. Insurance Promotion. Commissionerate of Collegiate Education Andhra Pradesh Publication 2022**

Come and join In whats app group Link

<https://chat.whatsapp.com/D15DzgmJMAVGIKFSbKhrG>

### Scope of the webinar

It gives you financial assistance for your losses and damage. The basic function of all types of insurance coverage's is to provide damage control to the insured by bringing in a lot of people who pay to cover their risks. The fund is further used for capital formation through investment in the markets.

India's Insurance Industry is one of the premium sectors experiencing upward growth. This upward growth of the insurance industry can be attributed to growing incomes and increasing awareness in the industry. India is the fifth largest life insurance market in the world's emerging insurance markets, growing at a rate of 32-34% each year. In recent years the industry has been experiencing fierce competition among its peers which has led to new and innovative products within the industry. Foreign Direct Investment (FDI) in the industry under the automatic method is allowed up to 26% and licensing of the industry is monitored by the Insurance regulator the Insurance Regulatory and Development Authority of India (IRDAI).

The insurance industry of India has 57 insurance companies - 24 are in the life insurance business, while 34 are non-life insurers. Among the life insurers, Life Insurance Corporation (LIC) is the sole public sector company. There are six public sector insurers in the non-life insurance segment. In addition to these, there is a sole national re-insurer, namely General Insurance Corporation of India (GIC Re). Other stakeholders in the Indian insurance market include agents (individual and corporate), brokers, surveyors and third party administrators servicing health insurance claims.



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Group  
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## **National Webinar on IMPORTANCE OF INSURANCE**

**BY G. Srinivasa Rao (Assistant Professor of Commerce-  
GDC-Visakhapatnam)**

**Meeting link:**

<https://gdcpattikonda.my.webex.com/gdcpattikonda.my/j.php?MTID=me62aed66ddd7048de7d95d200f65d127>

**Timing:-10.00 Am to 2.00 Pm**

**Meeting number:**

**2643 581 7866**

**Meeting password:**

**1234**

**Join from a video or application**

**Dial 26435817866@webex.com**

**You can also dial 210.4.202.4 and enter your meeting number.**

**Meeting password for video system**

**1234**

**Join by phone**

**+65-6703-6949 Singapore Toll**

**Access code: 26435817866**

**Global call-in numbers**

<https://gdcpattikonda.my.webex.com/gdcpattikonda.my/globalcallin.php?MTID=m4fd63a3c499ac89d9af674968c85b965>

**Meeting password for audio**

**1234**



## Dr.Gudipati Srinivasa Rao

CERTIFIED FINANCIAL PLANNER<sup>CM</sup> Professional.

National Stock Exchange Certified Market Professional

Asst.Professor of commerce

Venuthurupalli Residency Flat No 401

Kothapeta, Yellamanchilli, Visakhapatnam-531055.

Mobile: 092 90 81 26 40 | Email: qtsrinivas@gmail.com | Passport: H 6433765

[www.drgudipatisrinivasarao.com](http://www.drgudipatisrinivasarao.com)



### Profile: Accounting | Finance

Highly Energized Individual with tons of enthusiasm to explore and cultivate learning curve in the finance domain. Having expertise in successful application with pragmatic approach to the problems in the financial domain and handled them with the experience emanated out of the 22 years of teaching expertise at various levels and disciplines in the field of Finance and Accounting; taught postgraduates and graduates of Finance, Commerce and Management; along with teaching and training experience 10 years of Financial Services experience as a Certified from Financial Planner.

### Academic Background

- Ph.D from Sri Satya Sai University of Technology & Medical Sciences, Sehore, Madhya Pradesh
- DBF Diploma in Business Finance course from ICFAI University
- CFP<sup>CM</sup> Certified from Financial Planning Standards Board India
- National Stock Exchange Certified Market Professional (NCMP) Level – V
- Trainer for NSDL Module of NCFM
- CPFA Certified Personal Financial Advisor from NISM
- LII Licentiate from Indian Institute of insurance
- Master of Commerce (Accounting Specialization) from Andhra University: 1996-1998 I Class
- Master of Business Administration (EMBA -Finance) from NIBM: 2005 – 2006 I Class
- Bachelor of Commerce from Andhra University: 1993-1996 I Class
- Post Graduate Diploma in Computer Applications from PCE: 1999 A Grade
- Computer Training Course from the Institute of Chartered Accountants of India: 2005
- Qualified in the State Level Eligibility Test in Commerce (SLET), Accredited by U.G.C: 1999
- Qualified in the National Level Eligibility Test in Commerce (NET) Conducted by U.G.C: 2012

### Areas of Expertise

- |                                      |                                |
|--------------------------------------|--------------------------------|
| ▪ Security Analysis                  | ▪ Accounting for Managers      |
| ▪ Portfolio Management               | ▪ Cost & Management Accounting |
| ▪ International Financial Management | ▪ Taxation                     |
| ▪ Financial Management               | ▪ Quantitative Techniques      |
| ▪ Stocks and Mutual Funds            | ▪ Financial Planning           |

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### Certifications in Finance

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- AMFI Advisors Module
- NCFM Capital Market Dealers Module
- NCFM Derivatives Dealers Module
- NCFM Commodities Dealers Module
- NCFM Currency Derivatives
- NCFM Equities Derivatives Module
- NCFM Commercial Banking in India Module
- NCFM Investment Analysis and Portfolio Management Module
- NCFM Securities Module
- NCFM FIMDA Debt Market Module
- NCFM Options Trading Strategies Module
- NSDL Depositories Operations Module
- IRDA - Life Insurance
- IRDA - General Insurance
- Licentiate – Indian Institute of Insurance
- Certificate Course in GST (Goods and Service Tax)

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### Achievements

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- Best Commerce Teacher of the Year 2022 award received in Ideal Teaching Award Programme (ITAP) 2022 on 02-10-2022
- **State Best Teacher award 2022 received from Honourable Chief Minister Sri.Y.S.Jagan Mohan Reddy Garu on 05-09-2022**
- Awarded Best Teacher 2021 (Zonal Level) received from Superintendent of Police (SP) K.Srinivasa Rao Garu Srikakulam and MLA Narsipatnam Sri.Petla Uma Sankar Garu
- Secured State (United A.P) **3<sup>rd</sup> Rank** in A.P.P.S.C Degree College Lecturers Recruitment Test in 2011
- Secured State (United A.P) **3<sup>rd</sup> Position** in UGC NET Commerce Marks in 2012
- Secured **All India I rank** in Pondicherry Central University Ph.D Entrance Examination in 2012
- Selected for NSS NAC (National Adventure Camp) Manali, Himachal Pradesh in 2014
- Selected as a Telugu Translator for IGNOU GST Study Material
- Selected as a Commerce Subject Expert Committee Member in the State by



## Commissionerate of Collegiate Education Andhra Pradesh

- Selected as a LMS Commerce Subject Expert Committee Member in the State by Commissionerate of Collegiate Education Andhra Pradesh
- Selected as a Podcast Commerce Subject Expert Committee Member in the State by Commissionerate of Collegiate Education Andhra Pradesh
- Resource Person for Business Communication, Logistics and Supply Chain Management and Insurance Promotion
- Resource Person for A 5 Day Faculty Development Programme in Online Teaching Tools For Junior college Lecturers of State Government of Andhra Pradesh 18-09-2020 - Organised by Commissionerate of Collegiate Education Andhra Pradesh.
- Resource Person for Workshop on Innovative Pedagogy for Commerce Teachers 18-04-2021 Organised by Commissionerate of Collegiate Education Andhra Pradesh.
- Resource Person for workshop on online teaching tools to A.P Mincipal Schools Teachers organised by Commisioner and Director of Municipal Administration Govt.of andhra Pradesh on 15th and 16th July 2021
- Webinar given as a Resource person on the topic Financial Discipline Post Covid – 19 Crisis Organised by (CII IWN ) Confederation of Indian Industry - Indian Women Network (IWN) (25-04-2020)
- Free Coaching given to 21 APPSC Degree College Lectures post aspirants out of which 6 members were selected as a Govt. Degree College Lecturers in 2018 APPSC DL Recruitment

## Employment History

**2021 Sept 24 to till date - Dr.V.S.Krishna Government Degree & P.G.College Visakhapatnam - Assistant Professor of Commerce**

- Coordinator BBA (Logistics)
- Teaching Financial Accounting, Corporate Accounting, Cost and Management Accounting, Income tax, GST, to B.Com and M.Com students

**2015 – 2021 Govt. Degree & P.G. College Narsipatnam - Head of the Department of Commerce**

- Teaching Financial Accounting, Corporate Accounting, Cost and Management Accounting, Taxation, Banking and financial Services, Business Organization Management to B.Com and M.Com students
- **Additional Responsibilities** – Head of the Department of Commerce, IQAC Coordinator, NAAC Coordinator, RUSA Coordinator, Biometric Coordinator, LMS Coordinator, Nadu – Nedu Coordinator, MOOCS Coordinator, TISS Coordinator, IIT Bombay Spoken tutorial Coordinator.

**2011 – 2015 – Govt. Degree College Ichapuram Srikakulam – Head of the Dept.of Commerce**

- Teaching Corporate Accounting, Cost and Management Accounting, Taxation, banking and financial Services, Business Organization Management to B.Com students
- Additional Responsibilities held - Head of the Department of Commerce, JKC Coordinator, Academic Coordinator, NSS Programme Officer

**2010- 2011 - Financial Planning Academy Visakhapatnam -Branch Manager & CFP Trainer**

- Handling CFP training activities and Financial Advisory Activities

**2009- 2010 Mekelle University East Africa -Assistant Professor in Accounting and Finance**



- Taught Security Analysis and Portfolio Management, International Finance and Trade, Financial Management for MS (Finance)

**2008 – 2009: ICAI National College (INC) Visakhapatnam - Faculty: Finance**

- Trained *300 students* of Management in core Finance subjects as well as Finance electives
- Handled Financial Management (I & II), Accounting for Managers, Security Analysis, Portfolio Management, Personal Financial Planning, Wealth Management, Credit Management
- Successful trained *a record number of 50 students* for the prestigious NCFM exams
- *Imparted financial training* for 60 interns in different financial organizations
- Guided 60 Management Theses in Finance; *two students won the best theses awards*

**2000 – 2007: Aditya Degree College & PG College Kakinada Head of the department of Commerce & Management**

- Taught *Accounting and Finance* to over 5000 graduates and postgraduates of Commerce
- Dealt Financial Accounting, Financial Management, Quantitative Methods, Cost & Management Accounting, , Security Analysis, Portfolio Management, Financial Institutions & Services
- Achieved an *enviable track record of 100% result* in Finance and Accounting
- Guided 60 students in Postgraduate Project work in Finance
- Assisted the Finance team in drafting lesson plans, session plans, allocation of work loads
- *Coordinated with the faculty members* and maintained cordial, professional atmosphere

**Programme Officer NSS: Additional Responsibility**

- *Worked in a team* of 50 and showed excellence in conducting National Service Scheme Programs
- Built *values in young students* and developed soft skills in them through various activity and social oriented programs
- Received *Best NSS Program Officer* for outstanding work in Social Responsibility Camps
- Organized two Camping Programs: one for flood relief and other for social service in rural areas

**1998 – 2000 BVK College Visakhapatnam - Lecturer in Commerce**

- Handled around 1000 graduates in the areas of Corporate Accounting, Cost and Management Accounting, Auditing, Quantitative Methods, Banking and Financial Services

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**Publications**

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**Book Publications**

- Dr.Gudipati Srinivasa Rao, *Personal Financial Planning*. Lulu Publications United States, 2021  
ISBN NO:9781716073519
- Dr.Gudipati Srinivasa Rao, H.S.N.V.S.Pavan Kumar, *Fundamental of Accounting*. Andhra Pradesh State Council of Higher Education Publication 2021
- Dr.Gudipati Srinivasa Rao, H.S.N.V.S.Pavan Kumar, *Financial Accounting*. Andhra Pradesh State Council of Higher Education Publication 2022
- Dr.Gudipati Srinivasa Rao, et al, *Logistics and Supply Chain Management*. Commissionerate of Collegiate Education Andhra Pradesh Publication 2022

- Dr.Gudipati Srinivasa Rao, et al, *Insurance Promotion*. Commissionerate of Collegiate Education Andhra Pradesh Publication 2022
- Dr.Gudipati Srinivasa Rao, et al, *Advanced Corporate Accounting*. Himalaya Publications 2022 ISBN:9789355968234

### Journal Publications

- "An Analysis on Financial Planning Profession in Andhra Pradesh State". *Journal of Interdisciplinary Cycle Research*, Vol.XIII, Issue I, January 2021 ISSN No:00221945
- "Overview of Financial Planning In India". *Journal of Advances and Scholarly Researches in Allied Education*, Vol .16, Issue 5, April 2019, ISSN 2230-7540
- "Detail Study of personal Financial Planning Profession: Certified Financial Planners perspective". *Shanlax International Journal*, Vol.5, Special Issue.1, March 2018, ISSN:23214643
- "A Study on Personal Financial Planning Profession in Andhra Pradesh". *International Journal of Management Studies*, Vol.V, Issue -1(2), January 2018, ISSN(Print) 2249-0302 ISSN (Online)2231-2528
- "A Detail Study of Personal Financial Planning Professional Services:An Individual Investor Perception". *Research World Journal of Arts, Science & Commerce* Vol.- IX, Special Issue – 2, January 2018, ISSN 2231-4172
- "A STUDY ON RETAILERS' PERCEPTION ABOUT GST". *Economic Challenger*, Issue 79, April-June, 2018, ISSN 0975-1351
- "A Study on English Language Learning (ELL) in a Technology Enhanced Learning (TEL) Environment". *Higher Education in the Light of Re Organisation of the State: Trends Opportunities and Challenges*, Paramount Publishing House, ISBN 9789385100895
- "A Study on Behavioural Finance in Financial Planners Perspective". *Recent Innovations in Commerce & Management, Skill Development, E – Commerce (CMSDE)*, PND Publishers

### Trainings | Workshops | Seminars | Webinars Conducted

- Conducted International Webinar on VECTOR SPACES OVER PRE A\*- ALGEBRAS (17-09-2020)
- Conducted International Webinar on Today's Vision for Youth (12-09-2020)
- Conducted 2 Day CLIA training for LIC agents in Berhampur on March 5<sup>th</sup> and March 6<sup>th</sup> 2020
- Conducted Workshop on Personal Financial Planning for Brandix Vizag Employees on 26-02-2020
- Conducted 3 Day CLIA training for LIC agents in Vizag on 16<sup>th</sup> February to 18<sup>th</sup> February 2020
- Conducted Workshop on Personal Financial Planning for Asian Paints Vizag Employees on 24-09-2019
- Conducted Workshop on Personal Financial Planning for System Soft Technologies Vizag Employees on 09-08-2019
- Conducted Workshop on Personal Financial Planning for Vizag Central Employees on 07-06-2019
- Conducted Workshop – III on Personal Financial Planning for Concentrix Vizag BPO Employees on 18-04-2019
- Conducted Work Shop on Digital Initiatives of Govt.of India in Higher Education at Mrs.A.V.N.College Visakhapatnam on 5th June 2019
- Conducted Workshop –I on Personal Financial Planning for Concentrix Vizag BPO Employees on 04-10-2018
- Conducted Workshop – II on Personal Financial Planning for Concentrix Vizag BPO Employees on 11-12-2018



- Conducted District Level Workshop on Commerce Project Work on 26-09-2017 at Govt. Degree College Narsipatnam
- Organised District level 3 day NSS youth leadership Training programme from 26 -12-2013 to 28 -12-2013 at Govt.Degree Colleg Ichapuram
- Trained 25 SBI Life Insurance Agents in personal financial planning in 2010 sponsored by SBI
- Trained 25 self-employed postgraduates & graduates in *Working Capital Management and Breakeven Point* for EDP Certificate under the aegis of IGAIT for Entrepreneurship Development for the Prime Minister Employment Guarantee Program of the Government of India – 13<sup>th</sup> March 2009
- Conducted Faculty Development Programme for 30 entrepreneurs of Visakhapatnam on *Business Plans and Financial Reporting*, Organised by Centre for Entrepreneurship Development, Hyderabad under the aegis of the National Science & Technology Entrepreneurship Development Board (NSTEDB), Dept. of Science and Technology, Government of India. – December 8<sup>th</sup> and 11<sup>th</sup> 2008

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#### Orientation Courses | Refresher Courses | Faculty Development Programmes Attended

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- Attended 14 Day Refresher Course in Commerce at Human Resource development Centre Andhra University Visakhapatnam 25-10-2021 to 07-11-2021
- Attended 5 Day Faculty Development Programme in LMS Videos & Pedagogy from 03-08-2020 to 07-08-2020 Organised by Commissionerate of Collegiate Education, AP, Vijayawada
- Attended 5 Day Faculty Development Programme in Commerce from 20-07-2020 to 24-07-2020 Organised by Commissionerate of Collegiate Education, AP, Vijayawada
- Attended 3 Day Faculty Development Programme on Enterprise Application from 01-07-2020 to 03-07-2020 organised by Andhra Pradesh State Skill Development Corporation (APSSDC)
- Attended 7 Day Faculty Development Programme on Revised Accreditation Framework of NAAC organised by Internal Quality Assurance Cell Government College Rajamundry from 27-05-2020 to 02-06-2020
- Participated in the UGC Sponsored Refresher course in Commerce and Management Studies from 14-10-2019 to 26-10-2019 organised by Human resource Development Centre Sri.Venkateswara University Tirupathi.
- Participated in Ministry of Electronics and Information Technology Govt.of India sponsored One Week orientation workshop on OER, Content Development, MOOCS and MOODLE organised by the E&ICT Academy NIT Warangal from 19-11-2018 to 24-11-2018
- Participated in the Refresher Course in Soft skills for Professional Excellence from June 17<sup>th</sup> to July 7<sup>th</sup> 2016 organised by HRDC UGC Academic Staff College University of Hyderabad
- Attended one week NSS orientation Course at Dr.B.R.Ambedkar University Srikakulam organised by Andhra University from 23<sup>rd</sup> October to 29<sup>th</sup> October 2013
- Attended 21day commerce Refresher Course at Andhra University Organised by Academic Staff college Andhra University from 26<sup>th</sup> June to 16<sup>th</sup> July 2013
- Attended a 28 day Orientation course at Hyderabad Central University organised by Academic staff College Hyderabad Central University from 20<sup>th</sup> September to 17<sup>th</sup> October 2012
- Attended a 6 day Induction Training programme conducted by GDC Rajhmundry from 26<sup>th</sup> December to 31<sup>st</sup> December 2011



\*GST VIDEO 8

[https://drive.google.com/file/d/131HxSKSzzaRugp97tZMQC2aDwQUJ1bD\\_/view?usp=sharing](https://drive.google.com/file/d/131HxSKSzzaRugp97tZMQC2aDwQUJ1bD_/view?usp=sharing)

\*GST VIDEO 9

[https://drive.google.com/file/d/133sSGYhQtlevUsYCsJ9otNdCN\\_6lhyDX/view?usp=sharing](https://drive.google.com/file/d/133sSGYhQtlevUsYCsJ9otNdCN_6lhyDX/view?usp=sharing)

\*GST VIDEO 10

[https://drive.google.com/file/d/13H24kzh\\_qqE35IvSEU7OZ29SGIfOzBNv/view?usp=sharing](https://drive.google.com/file/d/13H24kzh_qqE35IvSEU7OZ29SGIfOzBNv/view?usp=sharing)

\*GST VIDEO 11

<https://drive.google.com/file/d/13ZwklgrR5fcHJVeLCghd3X1y5dkG7r1/view?usp=sharing>

\*GST VIDEO 12

<https://drive.google.com/file/d/13ausinVTokOIQ8Fs5sZYice6h2Pyf5Ta/view?usp=sharing>

\*GST VIDEO 13

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Logistics and Supply Chain Management 1

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Logistics and Supply Chain Management 2

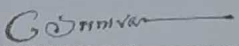
<https://drive.google.com/file/d/18rx2p-8wLPAroK8j3XGZPGxcOtYyvNuF/view?usp=sharing>

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(Dr.Gudipati Srinivasa Rao)

Date: 25-10-2022

## **చీమా ప్రాముఖ్యత పై నేషనల్ వెబ్ నార్!**

ముఖ్యవక్తగా అసిస్టెంట్ ప్రొఫెసర్ డాక్టర్ గుడిపాటి శ్రీనివాసరావు  
పత్తికొండ, మార్చి 10, పీఠం కల్పన మూర్తి, పత్తికొండ ప్రభుత్వ పి.డి. కళాశాలలో వాణిజ్య  
శాస్త్ర విభాగం కార్యక్రమంలో - ఒకరోజు నేషనల్ వెబ్ నార్ - నిర్వహించడం జరిగింది.



జుండులో భాగంగా ముఖ్యవక్త గా డాక్టర్ గుడిపాటి శ్రీనివాసరావు అసిస్టెంట్ ప్రొఫెసర్ అవ్వ  
కామర్స్, గవర్నమెంట్ పి.డి. కాలేజీ విశాఖపట్నం నుండి పాల్గొని - చీమా ప్రాముఖ్యత పై  
ప్రసంగించారు. ఈ కార్యక్రమం కళాశాల ప్రెసిడెంట్ డాక్టర్ జి. మాధురి అధ్యక్షతన  
జరిగింది. ఈ సందర్భంగా జమిత్తు శకున్ ప్రసంగాన్ని విద్యార్థులు విద్యార్థిణులు  
వినవించారు. జేబీఎంకా కామర్స్ విభాగాధిపతి డి. గుంగాధర్ ప్రోగ్రాం కోఆర్డినేటర్ గా  
వ్యవహరిస్తూ, కర్నూల్ గా కీ రాజశేఖర్ వ్యవహరించారు. వెబ్ నార్ లో భాగంగా గ్రూప్  
జన్మనాదిల్లో మరయు ఎల్జు మరయు దారి ప్రాముఖ్యతల గురించి వారి వలన కలసి  
కన్ఫరెన్స్ గురించి, సందర్భం గురించి క్లుప్తంగా వివరించడం జరిగింది. వెబ్ నార్ కమిటీ  
పి. శ్రీనివాస్ రావు, కళాశాల చైర్ ప్రెసిడెంట్ డాక్టర్ కె.పి. సుబ్బయ్య, జమ్మపూడి  
కోఆర్డినేటర్ డాక్టర్ ఎం.డి. ఉప్పాల్ అప్పారావు, యు. రుద్రశేఖర్ యాదవ్, పి. శ్రీనివాసరావు  
మరయు టెక్నికల్ అవీసర్ ప్రై. రవికాంత్ మరయు జూనియర్ కళాశాల నిపుండు విద్యార్థులు  
విద్యార్థులు పాల్గొని ఒక రోజు నేషనల్ వెబ్ నార్ గా అయిపోయింది. రేయిటం జరిగింది.

తేదీ: 11-03-2023

## **చీమా ప్రాముఖ్యత పై నేషనల్ వెబ్ నార్!!**

ముఖ్యవక్త గా అసిస్టెంట్ ప్రొఫెసర్ డాక్టర్ గుడిపాటి శ్రీనివాసరావు



పత్తికొండ, ఒకరొజు మూర్తి, పత్తికొండ ప్రభుత్వ పి.డి. కళాశాలలో  
వాణిజ్య శాస్త్ర విభాగం కార్యక్రమంలో - ఒకరోజు నేషనల్ వెబ్ నార్  
నిర్వహించడం జరిగింది. జుండులో భాగంగా ముఖ్యవక్త గా డాక్టర్  
గుడిపాటి శ్రీనివాసరావు అసిస్టెంట్ ప్రొఫెసర్ అవ్వ కామర్స్,  
గవర్నమెంట్ పి.డి. కాలేజీ విశాఖపట్నం నుండి పాల్గొని - చీమా  
ప్రాముఖ్యత పై ప్రసంగించారు. ఈ కార్యక్రమం కళాశాల ప్రెసిడెంట్

డాక్టర్ జి. మాధురి అధ్యక్షతన జరిగింది. ఈ సందర్భంగా జమిత్తు  
శకున్ ప్రసంగాన్ని విద్యార్థులు విద్యార్థిణులు వినవించారు.  
జేబీఎంకా కామర్స్ విభాగాధిపతి డి. గుంగాధర్ ప్రోగ్రాం  
కోఆర్డినేటర్ గా వ్యవహరిస్తూ, కర్నూల్ గా కీ రాజశేఖర్  
వ్యవహరించారు. వెబ్ నార్ లో భాగంగా గ్రూప్ జన్మనాదిల్లో  
మరయు ఎల్జు మరయు దారి ప్రాముఖ్యతల గురించి వారి వలన  
కలసి కన్ఫరెన్స్ గురించి, సందర్భం గురించి క్లుప్తంగా వివరించడం  
జరిగింది. వెబ్ నార్ కమిటీ పి. శ్రీనివాస్ రావు, కళాశాల చైర్  
ప్రెసిడెంట్ డాక్టర్ కె.పి. సుబ్బయ్య, జమ్మపూడి కోఆర్డినేటర్ డాక్టర్  
ఎం.డి. ఉప్పాల్ అప్పారావు, యు. రుద్రశేఖర్ యాదవ్, పి. శ్రీనివాసరావు  
మరయు టెక్నికల్ అవీసర్ ప్రై. రవికాంత్ మరయు జూనియర్ కళాశాల  
నిపుండు విద్యార్థులు పాల్గొని ఒక రోజు నేషనల్ వెబ్  
నార్ గా అయిపోయింది. రేయిటం జరిగింది.



*[Handwritten Signature]*

PRINCIPAL  
GOVT. DEGREE COLLEGE  
PATTIKONDA-518 380.  
Kurnool Dist. A.P.





# Government Degree College, Pattikonda

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Coordinator



K. Raja Sekhar, M.Com., M.Phil.,  
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Dr. R. Madhuri, M.Sc., Ph.D.  
Principal

{{Date}}

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**GOVERNMENT DEGREE COLLEGE, PATTIKONDA  
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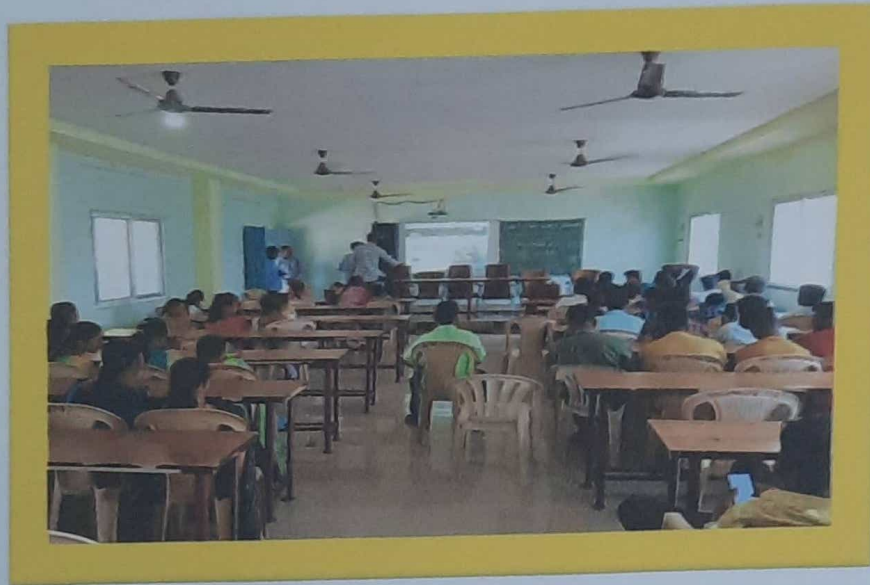
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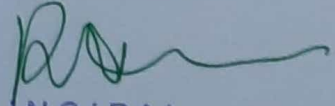




### Webinar Programme on Importance of Insurance

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